

NIGERIAN JOURNAL

OF MANAGEMENT SCIENCES

Volume 24, Special Edition (November, 2023) ISSN: 0794 – 1242

EDITOR-IN-CHIEF

Prof. N. Gladson Nwokah

Dean, Faculty of Management Sciences,
Rivers State University, Port Harcourt

EDITOR

Dr. Brown Walter Ateke Department of Marketing

Faculty of Management Sciences Rivers State University Port Harcourt

EDITORIAL BOARD

Prof. Seth Accra Jaja

Prof. A. A. Aminu

Prof. Samaila Mande

Prof. P. U. C. Agundu

Prof. Gabriel A. Okwandu

Prof. Donald Ibama Hamilton

Prof. John Imegi

Prof. Bariyima D. Kiabel

Rivers State University Port Harcourt

Prof. Bariyima D. Kiabel Rivers State University Port Harcourt Prof. Patrick Nwiyokpugi Rivers State University Port Harcourt Dr. Soye P. Asawo Rivers State University Port Harcourt

PUBLICATION COMMITTEE

Dr. Brown Walter Ateke Chairman/Editor

Dr. Elfreda Nwakaego Akani Treasurer
Dr. Soye P. Asawo Ex-officio
Dr. Kelly C. K. Ibama Member
Dr. Ruth Lesi Tony-Obiosa Member

Dr. Chukwunenye Nkwadochi Kocha Member Mr. Henry Wogboroma Secretary

EDITORIAL POLICY

The Nigerian Journal of Management Sciences (NJMS) is a peer reviewed journal published by the Faculty of Management Sciences, Rivers State University Port Harcourt. It covers a wide range of disciplines within, and associated to the Management Sciences such as Accountancy, Taxation, Public Sector Accounting, Banking and Finance, Insurance, Management, Human Resource Management, Organizational Behaviour, Industrial Relations, International Business, Marketing, Supply Chain Management, Logistics Management, Entrepreneurship, Tourism and Hospitality Management, Office and Information Management, etc. The journal aims to provide academics, researchers, writers, students, and practitioners the avenue to advance research through quality publications in the various disciplines.

Papers intended for publication are expected to conform to the following guidelines:

- 1) Articles intended for publication should be submitted to the Editor, Nigerian Journal of Management Sciences (NJMS), in soft copy as word document attachment to nigerianjournalofmgtsciences@gmail.com
- 2) All articles intended for publication must not have been published elsewhere nor under consideration for publication in another journal.
- 3) Articles for publication must contain an abstract, which summarizes the scope and purpose of the article in not more than two hundred words, and the article must be suitably sub-divided, with the divisions and sub-heads clearly marked in the text.
- 4) The cover of each article should include a submission sheet with the following information: Title of Article, Name(s) of Author, current affiliation, and e-mail address(es).
- 5) Articles must not exceed 15 pages of A4 paper, type written in single line spacing, Times New Roman font type and 12-point font size.
- 6) Works cited in the paper should adhere strictly to the 7th edition of the APA Referencing style.
- 7) Tables and graphs must be in their appropriate locations in the article.
- 8) Author(s) shall bear responsibility for obtaining copyright permission for any intellectual property used in their article.
- 9) Author(s) shall bear responsibility for issues of plagiarism associated with their article.

All Manuscripts sent in for publication will be promptly acknowledged, and such manuscripts will undergo blind review. The Author(s) will subsequently be communicated on the outcome of the review process, which will determine the suitability of the paper for publication.

Brown Walter Ateke PhD

Editor c/o Office of the Dean, Faculty of Management Sciences, Rivers State University Port Harcourt, Nigeria

TABLE OF CONTENT

Performance of listed manufacturing companies in Kaduna Metropolis: The exigency of idealized influence and inspiration motivation

Abdullahi, S., Andow, H. A., & Muhammad, R.

1-7

Inflation, price stability and foreign investment in Nigeria: The necessity of foreign exchange (Dollar) rate unification

Adebisi, S. A., & Jaji, S. O.

8-18

Government influence, corporate culture, ethics and structure as correlates of performance of public enterprises in Nigeria

Sulaimon, A. A., Ifere, S. E., & Ezebuiro, K. N.

19-29

Forensic accounting and sustainability of seaports in Nigeria

Damieibi, I. J.

30-39

Financial performance of Access Bank before and after acquisition of Diamond Bank **Okonji**, P. S., **Adebisi**, S. A., **Akinsanya**, D. O., & **Shomoye**, M. A. 40-47

E-tailing strategies and marketing performance of supermarkets in Port Harcourt, Nigeria **Atuo.** E. C. 48-56

Entrepreneurial orientation and performance of SMEs: The moderating effect of entrepreneurial ecosystem

Badamasi, M. Morenikeji, A. A., & Kabiru, T.

57-70

Effect of regulatory frameworks, technical capabilities and financial management practices on efficiency of Transmission Company of Nigeria

Sulaimon, A. A., Ifere, S. E., & Adeevo, D. A.

71-80

Entrepreneur alertness and resilience of Small and Medium-Scale Enterprises in Rivers State Nigeria

Ogunbiyi, A. S., & Onuoha, C. B.

81-91

Digital technology adoption and formalization of quoted organizations in agricultural, banking, and food and beverage industry in South-South Nigeria

Redwell-Emotongha, E., & Wechie, I.

92-99

Business strategies and non-financial performance of food and beverage manufacturing firms in Lagos State

Adebisi, S. A., Okonji, P. S., Osobu, O. F., & Jaji, S. O.

100-113

Suppy chain integration and marketing performance of fast-food firms in Rivers State **Ogunbivi**, A. S., & **Onuoha**, C. B.

Employee volunteerism: An underutilized component of corporate social responsibility practice in Nigeria

Aturu-Aghedo, C., & Ume, E.

126-133